

AtlasCT company overview

Introduction

AtlasCT is a leading developer and provider of worldwide mapping and navigation solutions.

Our products are designed to supply a variety of mapping applications and location-based services (LBS) for both Web and mobile platforms. Our leading edge technology is based on using sophisticated streaming vector technology, innovative vector compression methods and patent pending fetching and rendering algorithms. These technologies deliver high quality map images combined with excellent application performance.

AtlasCT technology is preinstalled on Nokia smart phones worldwide enabling location-based services like Nokia Mobile Search (<http://europe.nokia.com/A4577370>).



Our proven track record of applications developing has gained worldwide market recognition which was reaffirmed by winning international competitions.

AtlasCT's award winning applications include:

City CRUISER™, a semifinalist in the Navigation category of the 2008 NAVTEQ Global LBS Challenge for the Asia-Pacific (APAC) region.

It is an advanced off-board GPS navigation application for mobile phones. It offers turn-by-turn navigation over superior quality 3D vector maps.

cometogethr™ (<http://www.cometogethr.com/>), a semifinalist in the Social Networking category of the 2008 NAVTEQ® Global LBS Challenge™ for the European (EMEA) region. It is a location-based social networking application that lets you join and create groups of people with mutual interests, view their location on the map, contact or meet them and share content.

reLive!™ (<http://relive.abmaps.com/map/>), a Social Networking category winner of the 2007 NAVTEQ Global LBS Challenge for the European (EMEA) region. It is a unique and handy leisure application, which allows you to take photos and write notes along your trip route, and seamlessly attach them to their locations on the map (geo-tagging).



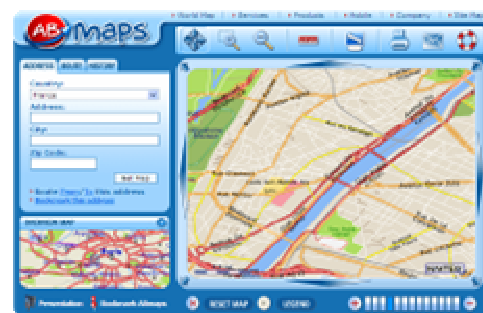
Mission & Vision

AtlasCT's mission is to deliver the best mapping and navigation experience on any device on all major platforms.

AtlasCT's vision is to develop a superior mapping and navigation solution for our users through state-of-the-art technology, innovation, leadership and partnerships.

Our Technology

- Vector streaming maps
- Optimized high-quality visualization maps
- Support of most common GIS formats
- Worldwide multi-lingual coverage with single interface
- Cross platform clients support
- Adobe® Flash® map display, no plug-ins
- Fully customized route and geo-code
- Fast GIS and Mapping Services performance
- Flexible server architecture
- Load balancing and scalability support



Our Product lines

Platforms

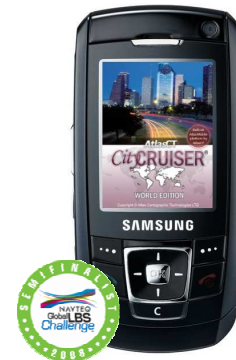
- AtlasWeb™ – web mapping & LBS
- AtlasMobile™ – mobile mapping & LBS
- AtlasControl – desktop mapping & LBS

Products

- AtlasNET™ – HTTP-based map server
- AtlasWeb SDK – web developing package
- AtlasMobile SDK – mobile developing package

Applications

- cometogethr – social networking
- reLive! – travelogue geo-tagging
- City CRUISER – off-board mobile navigation
- ABmaps™ Mobile – mobile maps & local search
- ABmaps.com – global maps portal
- Mobile Angel – personal security system



Our Partners

- Nokia - a world leader in mobile communications provides innovative products like mobile phones and solutions for media and businesses.
- NAVTEQ - a leading provider of comprehensive digital map data for mobile navigation devices and Web mapping applications.
- Tele Atlas - a leading provider of digital map data and dynamic content. The company collaborates with pioneers in the personal navigation, Internet, wireless, automotive, enterprise, and public sector markets.

Our Customers

Worldwide leading brands from various industries among are mobile operators, handset vendors, Yellow Pages directory publishers, Fleet management companies, Content aggregators, International portals and Search engines.

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