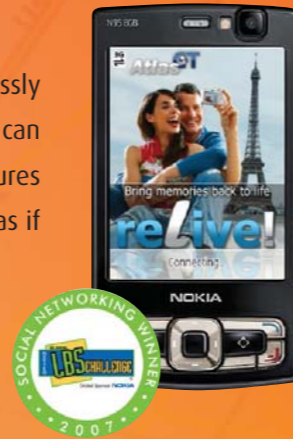


reLive!

reLive! allows you to take photos and write notes along your trip route, and seamlessly attaches them to their places on the map (geo-tagging). Later on, in your home you can replay your whole trip on the reLive! website, watch your trip route, watch the pictures you took and read the notes you wrote all displayed on a map in their exact place, as if it is a recorded movie.

reLive! won the 2007 NAVTEQ® Global LBS Challenge™ as Social Networking application category winner for the European region.



Application Highlights

- Take photos instantly – they will seamlessly be attached to their place on the map
- Write trip notes any time – they will seamlessly be attached to their place on the map
- Share your trips with your family or friends even as you travel
- Continue an existing trip or start a new one
- View the trip route, photos and notes on a map in a web browser
- Relive your trip as if it is a recorded video

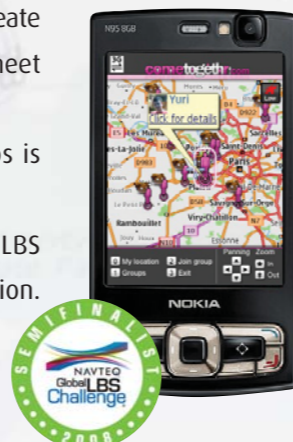


cometogetr

cometogetr is a location-based social networking application that lets you join and create groups of people with mutual interests, view their location on the map, contact or meet them and share content.

No more constantly updating your buddy list, every new member of your groups is instantly displayed on the map both on mobile device and website.

cometogetr advanced to the final juggling round of the 2008 NAVTEQ® Global LBS Challenge™ in the category of Social Networking application, for the European region.



Application Highlights

- Create and join groups of people with mutual interests
- See your group members on an interactive map
- Share your location with your friends
- Attach your photos and videos to their real location on the map
- Find people nearby to socialize
- Search for businesses and points of interest around you
- Watch photos and videos shared by other group members
- Contact your friends via phone, SMS or instant application message

Company

AtlasCT is a leading developer and provider of worldwide mapping and navigation solutions for both Web and mobile platforms. AtlasCT is a pioneer in digital mapping, since 1998 it is developing location-based services over the web and since 2001 it has been expanding its mapping services for mobile platforms.

AtlasCT's applications enable customers from various industries to improve profitability by delivering value-added Location-Based Services (LBS). Using AtlasCT's geo-based applications and services allow users to explore their surroundings easily and safely at anytime, in anyplace.

Key Features

- High quality vector maps
- Fast online maps
- Hybrid maps
- Worldwide coverage
- Multi-language support
- Multi-platform support
- Load balancing & scalability
- Easy and friendly user interface
- Customized look & feel

Services

Mapping

- Address entry (geocoding)
- Routing (turn-by-turn instructions)
- Points-of-Interest (POIs) lookup
- Weather forecasts
- Real-time traffic information
- Satellite & aerial images

Personal Security

- Family locator
- Child tracker
- Location-based alerts

Navigation

- 3D maps
- Voice guidance
- Customized POIs
- Local Search
- Location-based advertising

Social Networking

- Images & text geo-tagging
- Friend finder

Fleet Management

- Visual tracking
- Geofencing

Technology

AtlasCT's leading edge technology is based on sophisticated streaming vector technology, innovative vector compression/decompression methods and patent pending fetching and rendering algorithms. These advanced and unique technologies deliver high quality map images combined with excellent application performance.

AtlasWeb™ Platform

AtlasWeb platform supplies geospatial capabilities over the Internet. The platform's SDK provides a rich API for developers who wish to take advantage of the latest location-based technologies in their application. AtlasWeb SDK is available for most common Internet browsers. It opens access to interactive high quality maps, geocode, multi route, points-of-interest, search capabilities, dynamic information (weather, traffic) and additional location services.

AtlasMobile™ Platform

AtlasMobile platform supplies geospatial capabilities for mobile devices such as cellular phones and smart phones. The platform's SDK provides a rich API for developers who wish to take advantage of the latest location-based technologies in their application. AtlasMobile SDK is available for Java™ ME, Windows® Mobile and mobile browsers. It opens access to GPS, interactive 2D/3D maps, navigation, dynamic points-of-interest and information (weather, traffic), local search capabilities and additional location services. Every location-based application that was powered by the AtlasMobile SDK has reached the Semi-finals of the prestige NAVTEQ® Global LBS Challenge™ competition.

City Cruiser

City Cruiser is an advanced off-board GPS navigation application for mobile phones which offers a variety of location-based services.

It is available for Java™ enabled mobile phones operating in 2G, 2.5G and 3G networks.

The application supports mobile phones with integrated GPS or external GPS receiver via Bluetooth.

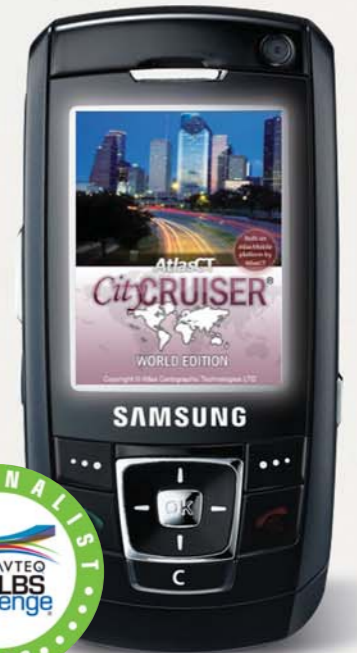
It utilizes unique and advance technologies, which enable fast interactive maps viewing and mapping services.

The application offers superior quality 3D online vector maps specially designed for small size screens.

City Cruiser advanced to the final juggling round of the 2008 NAVTEQ® Global LBS Challenge™ in the category of Navigation application, for the Asia-Pacific region.

Application Highlights

- Real-time 3D moving maps
- Dynamic content display (weather, traffic)
- Voice guidance
- Variety of mapping services
- Local Search (Businesses, POIs, Yellow Pages)
- Location-based advertising
- Location share via SMS/MMS (send a map)



AtlasCT Product Lines

Server

AtlasNET™
HTTP-based web map server

Platforms

AtlasWeb™
Web 2.0 map client,
Developing package (SDK),
Map server

AtlasMobile™
Mobile phone map client,
Developing package (SDK),
Map server

AtlasControl
ActiveX®-based map client,
Developing Package (SDK),
Map server

Applications

City Cruiser™
Mobile navigation app.

ABmaps™ Mobile
Mobile maps app.

ABmaps.com
Worldwide maps portal

MobileAngel™
Personal Security app.

reLive!™
Travel and leisure app.

cometogethr™
Social Networking app.

ABmaps Mobile

ABmaps Mobile application is a map client off-board application based on Java™ ME.

It utilizes unique and advance technologies, which enable fast interactive maps viewing and mapping services.

The application offers superior quality online vector maps specially designed for small size screens.

Application Highlights

- High performance
- Small footprint (installation file)
- Low memory usage
- Variety of mapping services
- Local Search (Businesses, POIs)
- Location-based advertising

